

Newborn Client Guide

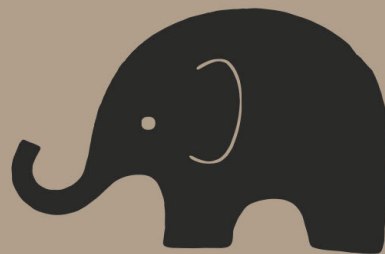


Carrie Edwards

photography



*A teensy weensy bit
about my studio*



First of all, congratulations on the new bundle of joy you are expecting. Becoming a parent is truly the most important and rewarding job you will ever have!



You will never forget the first moment you laid eyes on your daughter or the first time you heard your son cry.

These are truly magical moments. As much as we hope and pray they will stay little forever, they grow up anyway.

Those first few weeks seem to fly by and each moment becomes a fleeting memory.

As a newborn photographer, I strive to capture those first few weeks and turn the resulting images into a work of fine art to be treasured forever. Newborn photography requires a large amount of planning and patience, and you'll be happy to know I am good at both.

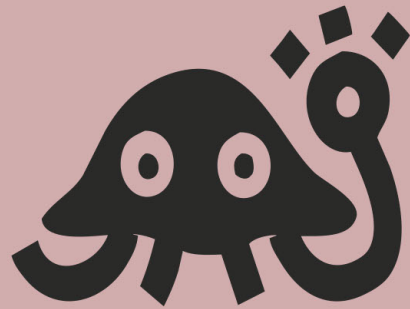


Carrie graduated from the Art Institute of Denver and continues her education with workshops and classes to stay up to date with technology. Carrie takes pride in her work and handling your baby, safety measures are a very important practice to insure your baby is safe and will not be harmed during the session. Rest assured your baby will be in the best hands.



Why hire a professional photographer

When was the last time you had portraits made at a large chain studio and actually had the luxury of your photo session including props that were custom ordered just for your session? Did he/she seek to find out who you are, what your style is, what your goal is with the session they performed? Can you even remember the name of your cookie-cutter in-store photographer? The answer to all of that is probably no!



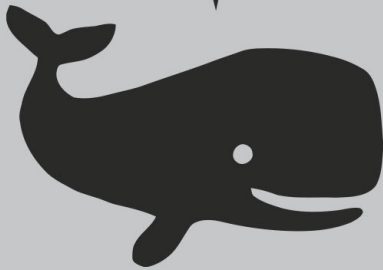
Custom photography is simply that...a custom experience tailored to suit you, your style, your personality and your needs. Photography is an art; one that requires experience going beyond just clicking the shutter. Hiring a professional is the ideal way to get wonderful unique images. I have a large variety of props and outfits I also have the luxury of ordering props such as hats, blankets, baskets, etc that are suited entirely for your session. We work one on one with each client to deliver an artistic style tailored to your family.

I can also guarantee that the “photographer” from your cookie-cutter photography session will not be spending hours editing those photos, removing blemishes, blogging about your session, and going the extra mile for their customer. Custom photographers do! We spend hours perfecting your images to create a unique gallery that truly makes our clients’ personalities shine through; a gallery that will preserve an incredibly important memory in your lifetime.



Seating is limited in the studio, I recommend bringing no more than yourself, and your spouse/partner. This will also keep “the noise” down during our session. If you are bringing older siblings please keep in mind after family pictures we want it nice and quiet for baby during the session. Some parents choose to have dad or grandma take older siblings home and leave mama and baby to finish up the session.

*What to
expect*



Preparing for your session

Newborn sessions are tentatively schedule based on your date. I understand that babies rarely come when predicted. and that the due date is an estimated guess. If baby arrives before or after the due date please do not fret call me when baby is born and we will work around it .

If you know you are having a c-section we can book an exact day in advance.

“ Babies are best photographed between 6 to 10 days of their new little lives. ”

A newborn is best photographed between 6 to 10 days of life, baby is the most sleepy and moldable. This helps for capturing the sleeping and peaceful images easily. Babies are more alert after 13 days, acney, colic and cradle cap tend to be more common after this age. If there are medical issues I will work with you and your baby.

Baby clothes tend to be bulky and do not fit baby properly. It is best to photograph them in their birthday suite. Please dress baby in a button or zipped down sleeper. No socks and no onesie.





During your session

Sessions last between 2 to 3 hours.

Once you arrive I will give you some time in my studio to feed and sooth your baby. I would love to include mom and dad in a few photos it can make for some very tender images.

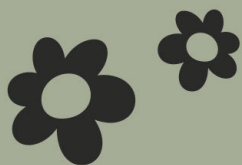
After that we will photograph your baby on a posing beanbag. we will then move on to photographing your newborn in the props that we have selected based on your newborn questionnaire.



After your session

Now you can go home and relax and dream about all the beautiful images that will soon be yours. I go through the images from your session and select the best. Once I have the “final cut” selected I meticulously edit each individual picture to correct any blemishes. I will contact you when your images are ready to view. We will go over your session and I will help you place your order. Your framed images will be ready for pick up within 2 to 3 weeks of your gallery viewing. You now have wonderful, precious images to remind you of the innocence of your newborn. You have a documented beautiful, meaningful way of those first few days of life were like, BLISS!

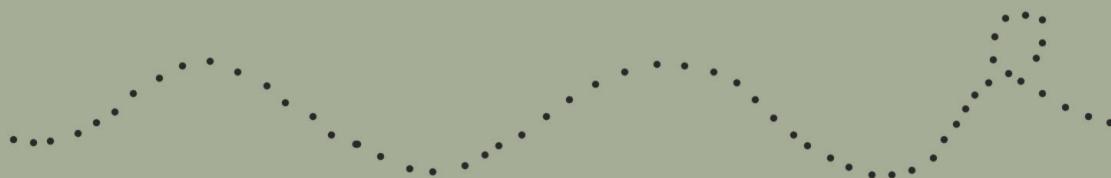


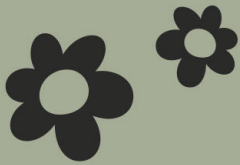


Newborn Session

Preparation for parents

- If breastfeeding please refer to nursing guide for foods you may want to avoid 48 hrs prior to your session. Gassy or grunting babies are often this way due to an intolerance to spicy or gassy foods. Always consult your pediatrician when there are concerns.
- We ask that you try to keep baby awake at least 3 hours before your session to ensure he/she is good and sleepy. We want baby to be sleepy as this makes it easier to pose and work with him/her.
- Dress baby in loose fitting clothes to avoid any lines on skin – a simple button-up sleeper is best. Before feeding baby, I will have you remove clothes. We will also unfasten diaper so it can be easily removed and wrap baby in blanket. Again this will help eliminate any creases or red marks on the baby's body.
- Please make sure your little one has a full belly for the session. I highly recommend feeding your baby at the studio. If baby is formula fed please bring extra formula and bottles.
- A pacifier does wonders to help soothe baby during our session; please consider bringing one. Even if we just use it for the session 2-hour session won't affect their nursing.
- I do keep the room very warm for baby. I recommend parents dressing in layers or wearing lightweight, breathable, comfortable clothing.
- Bring extra diapers, wipes, burp clothes, blankets for your baby, extra bottles if bottle feeding for baby.
- I have all the props necessary however if you have something special you want to incorporate please let me know. I love to make sessions extra special
- When you arrive please leave baby in their car seat when bringing him/her in the studio.





Breast Feeding Guide

This list is a helpful guide of common foods to avoid while nursing. These foods typically affect babies under 6 weeks. As they get older introduce foods one at a time to see how they are affected. Every baby is different, so be sure to consult with your pediatrician.

This Guide is suggested by Dr. O'Connell: Newport Beach, CA.

Citrus Acidic foods such as:

Cranberries
Pineapples
Grapefruit
Oranges
Lemons
Strawberries and other berries
Chocolate (rarely affects babies)
Peanuts (nuts in general)
Pizza
Spaghetti
Chili
Ketchup

Suggested Drinks:

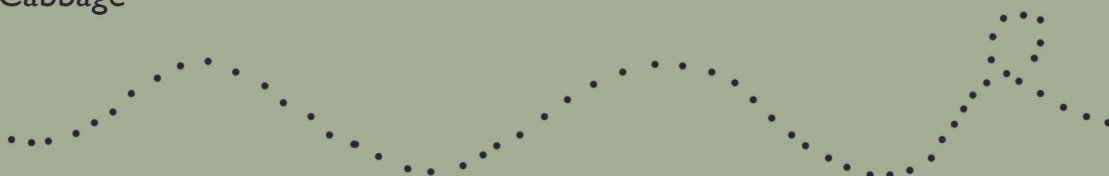
Soda, Coffee, Tea, Wine & Beer

Any spicy foods such as:
Mexican Foods /Salsa/ Chili

Check with your doctor to see if dairy is an issue.

Gassy Vegetables such as:

Asparagus
Onions
Cucumbers/pickles
Broccoli
Cauliflower
Brussels Sprouts
Cabbage



LOVE







One Year Milestone

One of the most exciting things about my job is watching your baby grow. We offer a wonderful milestone plan. This allows me to photograph your baby during the first year of life at 3 months then starting around 6 months or when baby is sitting at 1 year or when baby is walking. The 1 year session includes a super fun cake smash session which can end in a fun bath session so you can take home a clean baby.

This session can be combined with newborn session for \$99



Referral Program

We love when clients show off their session and talk about their experience with Carrie Edwards Photography.

For every friend you refer to CEP for a portrait session or birth session, you will receive a \$25 credit voucher towards a portrait session fee. Want to get a session for free save up your credit vouchers and you can use them all at once after all you deserve it! And guess what, each friend that books a session will receive a 5x7 print.

**please note you will not receive any compensation from a referral until they have paid a retainer or the session has taken place*



Raves and Reviews

We love referrals! Word of mouth is the best way to grow our business. Your testimonials are important to us. When you refer a friend to us you will receive a complimentary 8x10 from a new session as a thank you.



Jane Says ...

“We had an amazing experience with Carrie photographing our newborn. I would highly recommend working with her to anyone. She was extremely professional yet very relaxed and personable.”



Erin Says ...

“Carrie was exactly what I was looking for in a photographer. Working with children comes naturally for her! She was kind, patient, and focused on the needs of my children rather than pushing them beyond their limits for more shots. I believe this is why the pictures came out so beautifully!”

Kasie Says ...

“Carrie is such a wonderful photographer, she captured wonderful photos of my son. I couldn't decide what pictures I wanted to frame and now have them all framed. She was so patient with my baby even when he became very fussy during the session. I will be returning to her for all my future photo needs!”





Book Now

To guarantee your newborn session
schedule before your due date with
Carrie Edwards
Photography

Carrie Edwards Photography
carrieedwardsphotography.com
(303) 324-7439